Funding Source	Description	Business Stage	Typical Amount	Prerequisites	Tips For Success	Alternatives
Personal savings	Leverage your savings and/or take loan against your retirement funds		\$1-50K	Existing savings or retirement funds	Take calculated risk and have a fallback plan to rebuild your financial security. Keep connections at old job(s), take on roommate or renters to reduce cash burn, etc.	Pre-sales / sales Credit card Debt or equity financing
Pre-sales / sales	Gain customer commitments and/or pre-sell. Similar to consulting but focused on whatever problem you're solving. Sell annual plans for upfront cash flows.	Seed / Early Rev: \$0-1M (can also use for pivot)	\$1-250K	problem Proof of concept/prototype	Start simple with a spreadsheet. One tab list all potential customers. Another tab list product features that solve recognized problem. Call customers on tab 1 and confirm tab 2 is correct, then "ask for the sale" even before you have product. You'd be surprised how often you can earn money before your product is ready.	Crowdfunding Consulting
Consulting / contracting	Leverage your expertise to sell services and fund project	Seed Rev: \$0-50K	\$1-250K	Identified customer prospects Ability to provide services Customer budget	Sometimes you have to solve a different problem or provide a different service initially to fund the ultimate project. Ideally you can help identified prospects with other problems, establishing trust and relationship so they're willing to hear your future ideas.	Pre-sales / sales Crowdfunding
Credit card	Manage cash flows and control payment amounts until cash reserves. Use points program and zero interest.	Seed / Early Rev: \$0- 100K	\$1-50K	Available credit Free cash flow exceeds minimum payment	Be careful here because it's expensive money, depending on the rate, but this is your easiest tool to manage cash flows. Keep your credit record clean and pay yourself enough that you could qualify for other credit. Research best cards like 18 month 0% interest on balance transfers, or points programs (pay for your early sales travel with miles).	Business line of credit

Funding Source	Description	Business Stage	Typical Amount	Prerequisites	Tips For Success	Alternatives
Existing paycheck	Keep your current job and commit after-hours and weekends to advance project. Sometimes your employer might want to partner/invest as an angel.	Seed Rev: \$0- 100K (when you're comfortable committing full time)	\$1-50K	project	Don't let your project degrade quality of work with employer or could hinder their potential help or getting your job back later. Be respectful of employer's intellectual property and client relationships (don't poach or steal talent or IP or customers).	
Friends, family, fools	Typically small incremental amounts of funding from personal network as in-kind investment, cash loan or pledge, or equity investment (typically for common stock).	,	\$5-100K	Product concept or prototype Business plan Business formed with bank account Experienced attorney	Make sure not to accept what people cannot afford to lose and be very clear up front that it could fail. These people have to wait longest for potential exit and can strain personal relationships over many years of ups and downs. Preferably accept investment from accredited investors (\$300K household income or \$1M net worth). Hire good attorney to establish good documents.	
Personal loan	Loan from individual with flexible terms often unsecured, or collateralized with equipment it purchases	Seed / Early Rev: \$0- 100K	\$1-50K	Product concept or prototype Business plan Customer commitment(s) SWOT Analysis	Clearly describe the risks and share SWOT analysis. Get professional help drafting agreement. Make sure payment plan doesn't impede early growth and take all your cash flows needed to fuel business. Try for deferred payment plan (no payments first 6-12 months).	

Funding	Description	Business	Typical			Alternatives
Source		Stage	Amount	Prerequisites	Tips For Success	
Business incubator/ Accelerator	A company or nonprofit that helps startup and early-stage companies to grow by providing services such as management training, office space, pooled or	Seed Rev: \$0- 100K	\$1-120K	Qualify for membership	Be prepared to network. If you have a skill or experience, help others as inkind contribution. Work your butt off and take advantage early on. Get mentorship from someone who's	
	sponsored resources, conference rooms, vendor freebies (Internet, Legal, Accounting, etc.). Some have funding opportunities.				been there, done that (not just a fancy degree). National accelerators are highly competitive. Acceptance rates between 1-3 percent.	
	s (* Montana High Tech Busines	s Alliance Me	mber)	1		I -
	Address	City	Phone	Website	Details	Contact person
MonTEC*	1121 E Broadway St	Missoula	(406) 544- 0373	http://www.montana enterprisecenter.co m/	UM-sponsored incubator. Office space, support services, 1 GB Internet.	Joe Fanguy, President
Blackstone LaunchPad - University of Montana*	Suite 205A University Center, UM Campus	Missoula	(406) 243- 5723	http://www.umt.edu/launchpad/	Campus-based entrepreneurship program to support and mentor UM students, staff, and alumni.	Paul Gladen, Director
Blackstone LaunchPad - Montana State University*	251 A&B Strand Union Building, MSU Campus	Bozeman	(406) 994- 4383	www.montana.edu/l aunchpad/	Campus-based entrepreneurship program to support and mentor MSU students, staff, and alumni.	Les Craig, Director
Y Combinator		Mountain View, CA		https://www.ycombin ator.com/	Seed accelerator that invests \$120k twice a year in startups that move to Silicon Valley for 3 months. Submittable in Missoula is an alum.	
Techstars		Boulder, NYC, etc.		http://www.techstars .com/	Startup accelerator. In exchange for 6% common stock each company accepted receives \$18,000 and a three-month support program.	

Funding	Description	Business	Typical			Alternatives
Source		Stage	Amount	Prerequisites	Tips For Success	
or pitch competition	to refine your plan and pitch while using award money to fund early growth. A great way to team with other startups or recruit cofounders.	Seed / Early / Growth Rev: \$0-1M (can also use for recruitment/p ivot)		modeling Business plan Marketing plan SWOT analysis	Be prepared to network with others. Sometimes you find another idea you like and instead form a stronger team with better chance of success. Know your numbers and business drivers, customers, business model (think Shark Tank).	
	s (* Montana High Tech Busines			leas a se		1
Name	Address	City	Phone	Website	Details	Contact Person
Ruffatto Business Startup Challenge* Startup Weekend/Up Global	Blackstone LaunchPad, Suite 205A University Center, UM Campus	Missoula Bozeman, Missoula, Billings, Great Falls, Glacier (Flathead)	(406) 243- 5723 (406) 531- 6699	/launchpad/Business StartupChallenge	Montana-wide event hosted annually by the University of Montana School of Business Administration. Run by Montana Academy of Distinguished Entrepreneurs (MADE) and the UM Blackstone LaunchPad. 54-hour weekend events. Aspiring entrepreneurs pitch ideas for new startup companies, form teams, present working prototypes to judges Sunday. Startup Weekend is a program of UP Global, owned by	Paul Gladen, CEO, MADE Nathan Stephens, co- organizer
Blackstone LaunchPad Demo Day*		(1.13.11333)			Techstars in Boulder. 20 ventures founded by participants in Blackstone LaunchPad programs across the country pitch their ideas in NYC for the chance to win prizes.	Paul Gladen (UM) or Les Craig (MSU)
SBDC Shark Tank			406-533- 6780	http://sbdc.mt.gov/	Shark Tank-style pitch competition hosted by Montana SBDC (Small Business Development Centers) in conjunction with their annual Invest in Success Conference. 1st Place: \$5,000, 2nd Place: \$2,500	Julie Jaksha, coordinator

Funding	Description	Business	Typical	Durana maiaita a	Tina Fan O	Alternatives
Source	Funding a project or venture by	Stage Seed / Early /	Amount	Prerequisites Product concept or	Treat this like your product color	
Crowdfunding (Rewards)	Funding a project or venture by raising monetary contributions		\$10M	prototype	Treat this like your product sales pitch. Emphasize your unique value	
(Rewalus)	from a large number of people.	Rev: \$0-1M	φισινι	Website	proposition. Key is enthusiasm and	
	Entrepreneur pre-sells a product	(can also use			future vision (how great the world	
	or service to launch a business	for pivot or			would be if this existed). Partner with	
	concept without incurring debt or	new product			good videographer and graphic	
	sacrificing equity/shares.	sales)		With bank abou	designer (standards are high) and	
	Commonly done through an	Janes,			have budget for online ad buys.	
	internet-based platform.				zaagette. e.me aa za, e.	
Known Provider	l rs (* Montana High Tech Busines		mber)			
Name	Address	City	Phone	Website	Details	Contact
						Person
Kickstarter				https://www.kickstart	Funding platform for creative projects.	
				er.com/	Pocket NC in Bozeman raised	
					\$355,833 on Kickstarter.	
GoFundMe					Websites for personal online	
					fundraising	
Indiegogo					International fundraising website	
				o.com/		
Crowdfunding	Funding a project or venture by	Seed / Early /	Startups	Product concept or	Historically done with accredited	Rewards
(Equity)	raising monetary contributions	Growth	•	•	investors.The Jumpstart Our	Crowdfunding
, , ,,	from a large number of people.	Rev: \$0-1M		1.	Business Startups Act or JOBS Act, is	
	The backer receives shares of a	(can also use	s can raise		a new law allowing non-accredited	
	company in exchange for the	for pivot or	up to \$1M		investor participation in crowdfunding.	
	money pledged.	new product	in a period	disclosures are	Consulting with a knowledgeable	
		sales)	of a year	required for	attorney is strongly recommended.	
				transparency.		

Funding Source	Description	Business Stage	Typical Amount	Prerequisites	Tips For Success	Alternatives
Angel	Individual angel or accredited	Seed / Early	\$5-100K	Product concept or	Work with accredited investors	
investor(s)	investors with debt or equity	Rev: \$0-	ea	prototype	(\$300K household income or \$1M net	
	investment.	100K		Business plan	worth) and experienced attorney. If	
				Business formed	doing equity, be sure to save your	
				with bank acct	login to EDGAR for Blue Sky Filings,	
				Experienced	etc. in safe place with backups ;-)	
				attorney		
Known Provide	ers (* Montana High Tech Busines	s Alliance Me	mber)	,		
Name	Address	City	Phone	Website	Details	Contact
						Person
Dorsey &	125 Bank St #600	Missoula	(406) 721-	https://www.dorsey.c	Jack Manning is head of the Missoula	Jack
Whitney LLP*			6025	om/locations/missou	office. Jeremy Brown is an advisor to	Manning,
				<u>la</u>	high growth companies in all stages.	Jeremy
						Brown,
						Attorneys
Montana	104 East Main Street, Suite 305	Bozeman	406-582-	http://mtventurelaw.c	Assists a range of companies, from	Tom Wells,
Venture Law,			0923	om/	those raising under \$100,000 from	J.D., MBA,
P.C.*					friends and family to raising millions	Attorney
					from venture capital investors.	
					·	

Funding	Description	Business	Typical			Alternatives
Source		Stage	Amount	Prerequisites	Tips For Success	
Angel fund	Organized angel group making investments on behalf of members (each buy 'units' in fund), often with members investing additional amount side by side with same terms.	Early Rev: \$20- 250K	\$100K-1M	Product concept or prototype Business plan Business formed with bank acct Experienced attorney Customer commitments and/or existing revenues Strong financial modeling Pitch deck	Beware of large term sheet but little capital commitment. Many say members invest side by side but no guarantee. If below \$500K committed, use convertible debt otherwise \$30-50K of funds used in legal expense to do deal, buy insurance, etc. for a preferred equity financing. Then you're back to square one before you even started. Research a new instrument called 'convertible equity' that some are trying.	
Known Provide	rs (* Montana High Tech Busines	s Alliance Me	mber)			L
Name	Address	City	Phone	Website	Details	Contact Person
Frontier Fund II*	40979 Valley View Road, Suite B	Polson	406-883- 4044	http://www.frontierfu nd2.com/	Fund made up of angel investors that seeks to invest in promising young companies in Montana. Concentrates on early-stage businesses with high growth potential and the intention to exit within 5-10 years.	
Goodworks Ventures, LLC*	2875 Tina Ave	Missoula	406-370- 2590	http://goodworksvent ures.com/	An angel/venture capital investment fund in Missoula that invests in early stage Montana based companies. Look for companies that are paradigm changing and have the potential for good financial return.Will consider loans, equity or hybrid instruments.	Dawn McGee, CEO

Funding	Description	Business	Typical			Alternatives
Source		Stage	Amount	Prerequisites	Tips For Success	
Angel network	Angel investors decide individually if they want to participate (not all or nothing).	Early or Stage 2 Rev: \$20- 250K	\$100- 7500K	Product concept or prototype Business plan Business formed with bank acct Experienced attorney Customer	Although it's typically not ideal to pitch a group ever, sometimes you can leverage the enthusiasm of a few and lock them up, then play on fear/greed of others that don't want to miss out to increase participation. Most people just don't want to be embarrassed amongst peers ("you invested in that?!") but they also fear missing out. Play to the latter by focusing on locking up the first prospects before casting a wider net.	
Known Provider	rs (* Montana High Tech Busines	s Alliance Me	mber)			
Name	Address	City	Phone	Website	Details	Contact Person
Missoula Economic Partnership (MEP) Angel Network*	2501 Catlin Street Suite 205	Missoula	406.541.6 461	http://www.missoula partnership.com/gro w-your- business/angel- network/	of between \$250,000 and \$750,000 in	Jenn Ewan, director of entrepreneurs hip and special projects, MEP
Keiretsu Forum		Denver		http://www.keiretsuf orum.com/	40 Chapters on 3 continents (Boise, Seattle)	

Funding	Description	Business	Typical			Alternatives
Source		Stage	Amount	Prerequisites	Tips For Success	
of credit	A lending arrangement between a financial institution (usually a bank or credit union) and a business. that allows the business to access funds when they need it up to a pre-approved limit. Use to manage cash flows (often interest only minimum payments) and short-term expansion. Usually secured with receivables and/or personal assets.	Early / Growth Rev: \$20- 500K	\$10K-1M	with bank acct Excellent credit Customer commitments and/or existing revenues	This is another great way to manage cash flow and cheaper than credit cards (normally). Make sure you have enough cash flow to pay at least interest on money borrowed. Establish relationship with banker, or get a referral from accountant or attorney they know well. Sometimes attorney referrals open doors so stress finding good, experienced one.	Credit cards
Known Provider	rs (* Montana High Tech Business	Alliance Me	mber)			
Name	Address	City	Phone	Website	Details	Contact Person
First Interstate Bank (Billings)*		Billings	(406) 255- 5800	firstinterstatebank.co m		Keith Cook, Billings Market President
Rocky Mountain Bank*		Bozeman, Billings, Missoula, Kalispell, Plentywood, Whitehall	(406) 777- 7805	https://www.rmbank. com/		Bob Gieseke, Bozeman Market President
Big Sky Western Bank (Glacier Bank)*		Bozeman	406-587- 2922	https://www.bigskyb ank.com/		Jim Ness, President
First Security Bank Bozeman*		Bozeman	406-585- 3911	https://www.ourbank .com		Steve Wheeler, President

Funding	Description	Business	Typical			Alternatives				
Source		Stage	Amount	Prerequisites	Tips For Success					
Known Provider	Known Providers (* Montana High Tech Business Alliance Member)									
First Interstate		Bozeman	406-556-	firstinterstatebank.co		Scott				
Bank			4900	<u>m</u>		Levandowski,				
(Bozeman)*						Bozeman				
						Market				
						President				
First Interstate		Great Falls	(406) 454-	firstinterstatebank.co		Kyle Herda,				
Bank (Great			6200	<u>m</u>		Vice				
Falls)*						President				
First Interstate		Helena	406-457-	firstinterstatebank.co		Rich Bruner,				
Bank (Helena)*			7171	<u>m</u>		Helena				
						Market				
			((,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			President				
Valley Bank of		Helena	(406) 495-	https://www.valleyba		Andy O'Neill,				
Helena (Glacier			2400	nkhelena.com/		President				
Bank)*										
Olasian Bank		IZaliana II	100 750	latter and home or all and a selection		Dala Nivetivan				
Glacier Bank		Kalispell	406-756- 4254	https://www.glacierb		Bob Nustuen,				
(Kalispell)*			4254	ank.com/		Kalispell Market				
						President				
						President				
First Interstate		Kalispell	(406) 756-	firstinterstatebank.co		David				
Bank		Raiispeii	5200	m		Dittman,				
(Kalispell)*			3200	<u></u>		Kalispell				
(Italispell)						Market				
						President				
First Bank of		Lewistown	(406) 538-	https://www.1stbmt.c		Dean Comes,				
Montana*			7471	om		President				
I I I I I I I I I I I I I I I I I I I				<u> </u>		rooldone				
First Interstate		Missoula	406-523-	firstinterstatebank.co		Sue Larew,				
Bank			4349	m		Vice				
(Missoula)*						President;				
						James Scott				
						Jr., Asst. Vice				
						President				
	l				l					

Funding	Description	Business	Typical			Alternatives					
Source		Stage	Amount	Prerequisites	Tips For Success						
Known Provider	Known Providers (* Montana High Tech Business Alliance Member)										
First Security		Missoula	(406) 728-	https://www.fsbmsla.		Scott Burke,					
Bank Missoula			3115	com/		President and					
(Glacier Bank)*						CEO					
Kabbage		Atlanta, GA		https://www.kabbag	Online lending platform. Small						
				e.com/	business product is a permanent line						
					of credit up to \$100,000, typically						
					used for working capital for						
					equipment and inventory purchases.						
Small business	Leverage proven model and	Early /	\$10-500K	Product concept or	Visit SBA.gov and research						
loan	revenues to fund expansion or	Growth		prototype	programs, then talk to your trusted						
	equipment purchase. Typically	Rev: \$0-		Business plan	banker or economic development						
	requires personal guarantee and	100K		Business formed	organization. (See also list under						
	collateral.			with bank acct	Business Line of Credit). Sometimes						
				Excellent credit w/	other companies flush with cash, or						
				collateral	even a supplier, might extend a line of						
				Customer	credit or provide a loan. Some						
				commitments and/or	equipment providers or contractors						
				existing revenues	will pitch in for you to meet deal or						
				Strong financial	grant criteria in exchange for them						
				modeling	awarded contract once you win it.						
				Pitch deck / banker							
				relationships							
	s (* Montana High Tech Busines			I		1 -					
Name	Address	City	Phone	Website	Details	Contact					
						Person					
Montana Banks		Various									
(See list under											
Business Line											
of Credit)											

Funding	Description	Business	Typical			Alternatives
Source		Stage	Amount	Prerequisites	Tips For Success	
Known Provider	s (* Montana High Tech Busines					
Goodworks	2875 Tina Ave	Missoula	406-370-	http://goodworksvent	An angel/venture capital investment	Dawn
Ventures, LLC*		(statewide)	2590	ures.com/	fund in Missoula, MT that invests in	McGee, CEO
					early stage Montana based	
					companies. Will consider loans,	
					equity or hybrid instruments.	
	info@nrmedd.org	Bozeman		http://nrmedd.org/	NRMEDD provides business	Rob Gilmore,
Mountain		(Gallatin and			assistance in Gallatin and Park	Executive
Economic		Park			Counties, including facilitating	Director
Development		Counties)			relationships with state and local	
District					agencies.	
(NRMEDD)*						
			100 5 1 1 5	1.11	lues	
	2501 Catlin Street Suite 205	Missoula	406.541.6	http://www.missoula	MEP provides business assistance to	James
Economic			461	partnership.com/	Missoula area companies seeking	Grunke, CEO
Partnership*					financing from government agencies,	
					financial institutions and community	
					development organizations across the	
D:44	4404 Fast Daniellus	Missella	406.258.3	- 44	region.	Manari
Bitterroot	1121 East Broadway, suite 120	Missoula		http://www.bredd.org	•	
Economic		(Missoula,	435	/	in Ravalli, Mineral, and Missoula	Executive
Development		Ravalli, Mineral			counties, including facilitating	Director
District					relationships with state and local	
(BREDD)* Montana	118 E. Seventh St. Suite 2A	counties) Anaconda	(406) 563-	http://www.medame	agencies. Find economic development	Gloria
Economic	116 E. Sevenin St. Suite ZA	Anaconda	5259	mbers.org/meda	organizations in your area that may	O'Rourke,
Developers			5259	mbers.org/meda	help you navigate available	Coordinator
Association					resources.	Coordinator
	229 E. Main St	Missoula	406.728.9	mtcdc.org/	Community Development Finance	Dave Glaser,
Community	223 E. Walli Gt	(statewide)	234	mtodo.org/	Institution (CDFI) providing business	CEO
Development		(Statewide)	204		financing and consulting in Montana.	OLO
Corp. (MCDC)					Loans can be a standard term or line	
Corp. (MODO)					of credit and range from	
					\$1,000–\$1,000,000. Offer flexible	
					terms with rates generally 1–2%	
					higher than a bank. Can partner with	
					banks to get clients the right loan	
					package.	
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Funding	Description	Business	Typical			Alternatives
Source		Stage	Amount	Prerequisites	Tips For Success	
Known Provider	rs (* Montana High Tech Busines	s Alliance Me	mber)			
SBA Loan	10 West 15th Street	Helena	406-441-	https://www.sba.gov/		Wayne
Guarantee		(statewide)	1081	offices/district/mt/hel	The Montana District Office of the	Gardella,
(participating				<u>ena</u>	U.S. Small Business Administration	District
lenders include					` '	Director
First Interstate					lenders by guaranteeing loans	
Bank, Glacier					through its 7(a) Guaranty Loan	
Bank, Rocky					Program (provides short or long term	
Mountain Bank,					financing for small business start-up	
First Security					or expansion needs) and 504	
Bank)					Certified Development Company	
					program (provides long term fixed	
					rates financing for land, buildings and	
					equipment).	
Alaska Growth	JODonnell@alaskagrowth.com		406-581-		AGC is a leader in government-	John
Capital (AGC)			8779	om/business-	guaranteed lending, especially the	O'Donnell
				loans/commercial-	SBA 7(a) program. AGC recognizes	
				small-business-	similarities between Alaska and	
				lending/montana/	Montana that will bring benefits to	
					local small businesses.	
MicroBusiness	301 S Park Ave	Helena	(406) 841-	http://businessresou		Anne
Finance		(statewide)	2751	rces.mt.gov/MBFP	` ,	Pichette,
Program					· ·	Program
					Corporations (MBDCs) located across	Specialist
					Montana. Provide loans up to	
					\$100,000 to qualified Montana	
					businesses with fewer than 10 full-	
					time employees and annual revenues	
					of less than \$1,000,000.	

Funding	Description	Business	Typical			Alternatives
Source		Stage	Amount	Prerequisites	Tips For Success	
Fund	business development projects. The central fund is replenished as individual projects pay back their loans, creating the opportunity to issue other loans to new projects.	Growth Rev: \$0- 100K		prototype Business plan Business formed with bank account Customer commitments and/or	RLFs are typically meant to serve as "gap financing" for entrepreneurs who cannot get their entire project funded through commercial lenders (banks) or are otherwise viewed as being high risk. Rates are usually higher than a traditional lender. Many communities have RLFs that are underutilized.	
	<u>'s (* Montana High Tech Busines</u>					
Name	Address	City	Phone	Website	Details	Contact Person
	· · · · · · · · · · · · · · · · · · ·	Bozeman	406.994.6	http://www.bootstrap	The Bootstrap Montana loan program	Peter
	MSU Campus		198	montana.com/	provides one-year, zero percent interest loans to Montana entrepreneurs. These loans are for marketing and sales related activities in amounts ranging from \$2,000 to \$20,000.	Rubicam, Director
Community		Statewide				See list on
Revolving Loan Funds		(see list for those available in your area)		e.com/brdrevolvinglo anfunds.mcpx	Montana have revolving loan funds available. Requirements vary.	Dept. of Commerce website.

Funding	Description	Business	Typical			Alternatives
Source		Stage	Amount	Prerequisites	Tips For Success	
	Money available to fund specific projects and/or qualified expense reimbursement programs.	Early / Growth Rev: \$25- 250K	\$5K-1M	Product live Business plan Business formed with bank acct Experienced attorney Customer	Work with an organization with relationships in Helena or DC that knows the ins and outs of these programs. (See also list under Small Business Loans.) Be prepared for a lot of paperwork and have your personal and business finances in order, digital copies of tax returns and statements, business plans, financial pro-formas etc. ready. Note that most programs are reimbursement of qualified expenses so you must already have the money to spend, then do the paperwork and submit for reimbursement. Grants can also be tied to outcomes, such as job creation. A nice way to cheaply leverage existing funds if you don't mind the administrative overhead.	Loans
Known Provider	s (* Montana High Tech Busines	s Alliance Me	mber)			
Name	Address	City	Phone	Website	Details	Contact Person
Montana Technology Innovation Partnership (MTIP)*	301 S Park Ave	Helena (statewide)	(406) 841- 2734	rces.mt.gov/MTIP	MTIP is a Montana Department of Commerce initiative to promote technology commercialization and assist businesses in securing seed capital for research and development. Offers technical assistance for SBIR and STTR proposals.	Lindsey Hagmaier, Program Assistant
SBIR/STTR Matching Funds Program	301 S Park Ave	Helena (statewide)	(406) 841- 2760	http://businessresou rces.mt.gov/MSMFP	SBIR/STTR Matching Funds Program assists technology-based Montana companies by providing additional funding that can be used for technology development or other uses. Grants of up to \$60,000 are available on a yearly basis.	Dave Desch, Executive Director

Funding	Description	Business	Typical			Alternatives
Source		Stage	Amount	Prerequisites	Tips For Success	
Known Provider	s (* Montana High Tech Busines	s Alliance Me	mber)			
Marti Elder, Inc.*	1708 S. Black Ave.	Bozeman (statewide)	406-586- 7621	http://www.martielde r.com/	Offers consulting on technology transfer, licensing and commercialization including technical assistance for SBIR and STTR proposals.	Marti Elder, Lead Consultant and Christie Bell, SBIR/STTR Program Specialist
Big Sky Economic Development Trust Fund Program (BSTF)	301 S Park Ave	Helena (statewide)	(406) 841- 2250	http://businessresou rces.mt.gov/BSTF	BSTF Program provides grants to assist companies creating net new jobs with job training costs. Businesses may apply for up to \$5,000 per new qualifying employee for eligible costs associated with training, or up to \$7,500 per net new employee in a high poverty area.	Annmarie Robinson, Section Manager
Primary Sector Workforce Training Grant (WTG) Program	301 S Park Ave	Helena (statewide)	(406) 841- 2250	http://businessresou rces.mt.gov/WTG	WTG Program provides grant assistance to primary sector businesses that are creating new jobs and have a need to train the new employees. Primary sector businesses are defined as those having 50% or more of their sales outside Montana. Could receive a grant up to \$5,000 for a full-time job and \$2,500 for a part-time job to cover necessary and direct costs of training.	Annmarie Robinson, Section Manager
Bitterroot Economic Development District (BREDD)*	1121 East Broadway, suite 120	Missoula (Missoula, Ravalli, and Mineral counties)	406.258.3 435	http://www.bredd.org /	BREDD helps eligible companies secure and manage grant funding from Montana Department of Commerce's Big Sky Trust Fund and other programs.	Marcy Allen, Executive Director

Funding	Description	Business	Typical			Alternatives
Source		Stage	Amount	Prerequisites	Tips For Success	
Known Provider	rs (* Montana High Tech Busines					
Montana	301 S Park Ave	Helena	406.841.2		The Montana International Marketing	
International		(statewide)	783		Assistance Program (MIMAP) is a	
Marketing					state-federal partnership providing	
Assistance				gAssistanceGrant/	financial assistance to qualified	
Grant Program					Montana small businesses for	
(MIMAP)					international marketing efforts in	
					beginning exporting or market	
					expansion.	
Business	301 S Park Ave	Helena	(406) 841-	http://businessresou	Many grant and loan programs	Sean Becker,
Resources		(statewide)	2730	rces.mt.gov/Finance	available through the State of	Division
Division,					Montana in addition to those listed	Administrator
Montana Dept.					here.	
of Commerce						
Strategic	Customer, supplier, channel	Early /	\$50K-1M	Proven product	Be wary of getting "locked up" in	
investment	partner or distributor investment	Growth	φ50K-1W	Business plan	exclusive deal that limits your	
investinent	from other company or	Rev: \$25-2M		Business formed	addressible market (i.e. their	
	organization.	1 (CV. Ψ23-2IVI		with bank acct	competitors), thus the market	
	organization.			Experienced	potential and value of your company.	
				attorney	Sometimes this can lead to early exit	
				Customer	and you join the parent company.	
				commitments and/or	land you join the parent company.	
				existing revenues		
				Strong financial		
				modeling		
				Pitch deck / existing		
				relationship		
				Totationiship		
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Funding	Description	Business	Typical			Alternatives
Source		Stage	Amount	Prerequisites	Tips For Success	
Property	Companies can license their intellectual property such as a technology, copyright, or trademark to others in exchange for an agreed payment (fee or royalty).	Early / Growth Rev: \$0 and up	Varies		Keep good records. Be diligent about IP enforcement. Navigate exclusivity carefully.	
Known Provider	s (* Montana High Tech Busines	s Alliance Me	mber)			
Name	Address	City	Phone	Website	Details	Contact Person
Dorsey & Whitney LLP*	Millennium Building, 125 Bank Street	Missoula	(406) 721- 6025		Dorsey has over 500 lawyers and a similar number of staff located in 19 offices. Jack Manning is head of the Missoula office. Kymra Archibald worked in software licensing in Silicon Valley before joining Dorsey.	Jack Manning, Kymra Archibald, J.D., MBA, Attorneys
Montana Venture Law, P.C.*	104 East Main Street, Suite 305	Bozeman	406-582- 0923	http://mtventurelaw.c om/	Strategic legal advice for business ventures including licensing.	Tom Wells, J.D., MBA, Attorney
Dicke, Billig, & Czaja, PLLC*	P.O. Box 3411	Great Falls	406.836.0 931	http://www.dbclaw.c om	Dicke, Billig & Czaja, PLLC is an Intellectual Property Law Firm providing patent, trademark, copyright and related legal services.	Paul Grunzweig,
University of Montana Office of Technology Transfer*	University Hall 116, UM Campus	Missoula	(406) 243- 2148	esearch/innovation/	Office assists with licensing agreements, confidentiality agreements (CDA), and material transfer agreements (MTA) at the University of Montana.	Joe Fanguy, Director
Montana State University Technology Transfer Office	2310 University Way, Office 139A, MSU Campus, (just south of the MSU Track and Field Complex)	Bozeman	(406) 994- 7868	http://tto.montana.ed u/	In addition to commercializing inventions, the TTO manages licensed technologies and agreements between MSU and industry which contain intellectual property provisions.	Rebecca Mahurin, Director

Funding	Description	Business	Typical			Alternatives
Source		Stage	Amount	Prerequisites	Tips For Success	
	Professional investors contributing other people's money (limited partners or LPs) in exchange for equity.	Early /	\$1-30M	Proven product Business plan w/ scalable sales model Business formed with bank acct Experienced attorney Customer commitments and/or existing revenues Strong financial modeling Pitch deck / existing relationship Very big total addressable market	Start relationship early on and provide regular updates as you achieve milestones. In the Rockies Region, VCs don't have enough competition to require them to make immediate decisions. Expect they'll want to see progress and get to know you and you'll have to build up some tension to force them off the fence (really taking off, other investors advancing, etc.) This is time consuming and you are better served to dedicate time to advance product and grow sales. Know your key business drivers and be able to chart positive progress. Know exactly how investment of \$1 doing X yields \$3+ in Y so they can easily see how you'll scale by pouring fuel on the fire.	
Known Provider	s (* Montana High Tech Busines					
Name	Address	City	Phone	Website	Details	Contact Person
Next Frontier Capital*	201 S. Wallace Ave., #B3F	Bozeman, MT	406-209- 9743	http://www.nextfronti ercapital.com/	\$20 million venture capital fund seeking Montana technology investment opportunities in industries like software, healthcare, biotech, and optics/photonics with high intellectual property values. Launched in May 2015, Next Frontier Capital hopes to invest in 10 to 12 Montana companies over the next three to four years in amounts ranging from \$200,000 to \$1,500,000.	Will Price, Managing Partner

Funding	Description	Business	Typical			Alternatives
Source		Stage	Amount	Prerequisites	Tips For Success	
Known Provide	ers (* Montana High Tech Busines	s Alliance Me	mber)			
Arthur Ventures	Loretta Building 210 Broadway N, Suite 301	Fargo, ND	(701) 232- 3521	http://arthurventures. com/	Venture capital fund targeting business-to-business (B2B) software companies, mainly traditional SaaS and cloud-enabled tools and solutions. Some investments in healthcare IT and ag tech. Seed and early stage. Amount ranges from a few hundred thousand dollars to a few million dollars. James and Doug Burgum keynotes at Montana High Tech Jobs Summit in 2015.	James Burgum, Co- founder and Managing Partner
Ignition Partners	350 106th Ave NE, 1st Floor, Bellvue, WA	Seattle, WA	425-709- 0772	http://www.ignitionpa rtners.com/	Venture capital fund investing in early stage (seed, Series A, occasional Series B) business to business software companies. Like Mobile Enterprise, Internet of Things, Micro Services/Containers, Vertical SAAS, FinTech, Software Defined Networking, Hybrid Clouds, and Blockchain Applications. John Connors is former CFO of Microsoft, UM alum, and native of Miles City. Kellan Carter is a UM alum and board member of MADE.	John Connors, Managing Partner / Kellan Carter, Associate
Voyager Capital	719 Second Avenue	Seattle, WA	206.438.1 800	http://www.voyagerc apital.com/	Voyager Capital is a \$420 million information technology venture capital firm that invests primarily in early stage, digital media, software and services, wireless and Smart Grid companies. Curtis Feeny was a speaker at the 2015 Montana High Tech Jobs Summit.	Curtis Feeny, Managing Director

Funding	Description	Business	Typical			Alternatives
Source	·	Stage	Amount	Prerequisites	Tips For Success	
	s (* Montana High Tech Busines	s Alliance Me	mber)			
Sequoia Capital	Suite 1400	Menlo Park,	650 854	https://www.sequoia	Sequoia is a venture capital firm	Michael
		CA	3927	cap.com/	investing between \$100,000 and \$1	Goguen,
					million in seed stage, between \$1	Managing
					million and \$10 million in early stage,	Partner
					and between \$10 million and \$100	
					million in growth stage companies.	
					Michael Goguen is a part-time	
					Whitefish resident and philanthropist,	
					Glacier Startup Weekend supporter,	
					and a keynote at the 2015 Montana	
					High Tech Jobs Summit.	
Madrona	999 3rd Ave	Seattle, WA	(206) 674-	http://www.madrona.	Venture capital fund investing in seed	Matt
Venture Group	1999 Sid Ave	Seattle, WA	3000	com/	and early stage technology	McIlwain,
Venture Group			3000	COITI/	companies in the Pacific Northwest.	Managing
					Interested in looking at Montana	Director
					deals.	Director
Access Venture	8787 Turnpike Dr, Westminster,	Denver-	(303) 426-	http://www.accessvp		Brian
Partners	co	Boulder, CO	8899	.com/	capital fund investing in early stage	Wallace,
		,			technology companies. Most	Managing
					investments local but will consider	Director
					companies across the U.S. Will invest	
					up to \$2M in companies in early	
					growth stage,up to \$350k as part of a	
					syndicated investment group in early	
					stage, in select cases, will make	
					investments of up to \$2.5M in	
					companies in expansion round.	
Grayhawk	5050 N. 40th Street, Suite 380	Phoenix, AZ	(602) 956-	http://www.grayhawk	Grayhawk is a \$70 million venture	Brian Smith,
Capital			8700	capital.us/	capital fund investing in Mobile	Managing
					Computing, Cloud/SaaS, Enterprise	Partner /
					Software, Security, Finance, Business	
					and Healthcare IT, mainly in the	Chu,
					Southwest.	Managing
						Partner

Funding	Description	Business	Typical			Alternatives
Source		Stage	Amount	Prerequisites	Tips For Success	
Known Provide	rs (* Montana High Tech Busines					
Flywheel	9204 San Mateo Blvd NE	Albuquerque,	(505) 821-	https://www.flywheel	Flywheel Ventures is a seed and early	Trevor Loy,
Ventures		NM	3480	ventures.com/	stage venture capital firm focused on information technology and urban systems. Like companies with solutions that address key global challenges in digital services, infrastructure technology, energy technology, and water technology. The Fund targets initial investments of \$50K-\$1M in new and emerging innovations and entrepreneurs arising out of top R&D organizations. Made previous investments in Montana and attend Sen. Baucus' Montana Jobs Summit in 2013.	General Partner
Dorsey & Whitney LLP*	Millennium Building, 125 Bank Street	Missoula	(406) 721- 6025	https://www.dorsey.c om/locations/missou la	Jack Manning is a partner in Dorsey's Venture Capital and Emerging Companies and Mergers and Acquisitions groups, and is the Manager of the Missoula office.	Jack Manning, Attorney
Montana Venture Law, P.C.*	104 East Main Street, Suite 305	Bozeman	406-582- 0923	http://mtventurelaw.c om/	Assists a range of companies, from those raising under \$100,000 from friends and family to raising millions from venture capital investors.	Tom Wells, J.D., MBA, Attorney

Funding	Description	Business	Typical			Alternatives
Source		Stage	Amount	Prerequisites	Tips For Success	
Venture financing	Leverage your venture capital and expand your business giving up less equity.	Growth / Later / Mez Rev: \$1M- 10M	\$500K- 10M	Proven product Business plan Business formed with bank acct Experienced attorney Customer commitments and/or existing revenues Strong financial modeling Existing venture investment	Possibly better for capital-intensive companies that have a lot of assets.	
Known Provide	ers (* Montana High Tech Busines		mber)			
Name	Address	City	Phone	Website	Details	Contact Person
Montana Growth Partners LLC	johnodonnell.mt@gmail.com	Bozeman	406-581- 8779		John O'Donnell was previously the founder and executive director of the Tech Ranch business incubator in Bozeman and now works in Venture Capital & Private Equity.	John O'Donnell, Managing Partner
Silicon Valley Bank		Bay Area (Denver office)	303-410- 3415	http://www.svb.com/	Venture Capital And Private Equity Banking	Mark Thylin, Managing Director (Rocky Mountain)

Funding	Description	Business	Typical			Alternatives
Source		Stage	Amount	Prerequisites	Tips For Success	
IPO (OTC / Pink Sheets)	Initial Public Offering. Offer company stock for sale. Lower volume market/deal size. Expansion capital and/or liquidity event for existing shareholders.	Growth / Later Rev: \$1-10M	\$1-20M	Proven product Experienced attorney Growing revenues & addressable market Strong financial modeling Existing venture investment C Corp (can offer different classes of stock)		
	Initial Public Offering. Offer company stock for sale on public market typically underwritten by investment bank. Can fuel expansion or aquisition capital and/or provide liquidity event for existing shareholders.	Later / Mezzanine Rev: \$25- 100M	\$50-500M	Proven product & exec team Experienced attorney and investment banker Profitability Growing revenues & addressable market Strong financial modeling C Corp (can offer different classes of stock)	Plan on being at \$50M-\$75M in revenue with a plan to get to \$150M in revenue before considering an IPO. Montana High Tech Business Alliance member companies with recent IPOs include RightNow Technologies and Workiva in Bozeman.	
	s (* Montana High Tech Busines					
	Address	City	Phone	Website	Details	Contact Person
Dorsey & Whitney LLP*	Millennium Building, 125 Bank Street	Missoula	(406) 721- 6025		Dorsey has over 500 lawyers and a similar number of staff located in 19 offices. Jack Manning is a partner in Dorsey's Venture Capital and Emerging Companies and Mergers and Acquisitions groups, and head of the Missoula office.	Jack Manning, Attorney