

MONTANA

INNOVATIVE BY
NATURE



FDI INDUSTRY SPOTLIGHT CLOUD COMPUTING

Montana's abundant natural resources translate into low energy costs and of the energy we consume, much of it comes from renewable sources. Add that to a mountain climate that cools naturally at night and you'll certainly understand why data centers and other firms in need of bandwidth, power and talent for their business models relating to SaaS, streaming big data analysis, and cybersecurity like Montana.

Big Sky Country is home to vibrant small cities with abundant outdoor amenities where knowledge-based industry workers want to stay, thus reducing costly turnover. Companies such as Submittable, ClassPass, Schedulicity, and EventGroove have recognized and embraced this. In 2012, Montana startup RightNow Technologies was acquired by Oracle for \$1.5 billion. Today, Oracle still operates in Bozeman, MT and employs 1,000 people.

CLOUD COMPUTING

CASE STUDY: COGNIZANT ATG



"We're excited to be opening our new Missoula Center and laying the foundation for future growth in Montana. Montana, and Missoula in particular, is an attractive place to do business, based on the local talent pool, quality of life we can offer our employees, readily available education resources and a thriving tech community."
-Allen Shaheen, Executive V.P., Cognizant

In 2018, UK's Cognizant acquired Montana's Advanced Technology Group. ATG provides customer and revenue management consulting services to companies around the country, reimagining the full quote-to-cash lifecycle. Cognizant's new center in Missoula will serve as a key innovation hub as they continue to expand Cognizant's portfolio of cloud solutions. Cognizant is working closely with the University of Montana to meet their immediate and long term workforce needs nationally, with plans to onboard up to 250 people in Missoula alone in the next two years. Cognizant ranks 9th on Forbes' list of fastest-growing technology companies and 196th on the Fortune 500.



HOME COUNTRY U.K.
MONTANA HOME Missoula
ACQUIRED 2018

DISCOVER WHAT MANY OTHERS ALREADY HAVE ABOUT MONTANA

- Top five state for shortest average commute time
- Top ranked in the nation for entrepreneurial activity
- One of the best business tax climates in the nation
- Highly trained, loyal workforce keeps recruitment costs low
- Consistently ranked one of the best states to live in



FACTS AT A GLANCE

75% lifetime employee retention rate for high-tech businesses, an unheard-of figure in this industry

Top 10 ranking in entrepreneurial ecosystems, creating an agile position for foreign entities seeking a U.S. presence

Montana University System

and business partnership for co-creation of course content to establish a talent pipeline

Top 10 state for renewable energy

1,000 Oracle employees in Bozeman

\$2billion + in 2018 in tech industry revenue

64 direct flights to major cities from Montana airports