

MONTANA

INNOVATIVE BY

NATURE

FDI INDUSTRY SPOTLIGHT BACK OFFICE OPERATIONS

Knowledge-based workforce thrives in Montana. In fact, Montana is an emerging hub for professional back-office services in accounting, legal, architectural and engineering, advertising, customer service, banking and finance, research and development and more. The reason is simple: a combination of vibrant small cities and top-notch universities in the middle of some of the most spectacular scenery and outdoor recreation areas in the world. This formula creates an environment where workers want to stay, reducing costly turnover.

Every year, graduates of more than four dozen degree programs at the universities and colleges in Montana enter the local workforce, joining professionals who come here to enjoy our renowned quality of life. As a result, Montana is home to creative, educated, talented people who know how to roll up their sleeves to get things done - whether in the field or in the office.

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BACK OFFICE OPERATIONS

CASE STUDY: ATG COGNIZANT



"We're excited to be opening our new Missoula Center and laying the foundation for future growth in Montana. Montana, and Missoula in particular, is an attractive place to do business, based on the local talent pool, quality of life we can offer our employees, readily available education resources and a thriving tech community."
-Allen Shaheen, Executive V.P., Cognizant

MONTANA HOME Missoula
ACQUIRED 2018



In 2018, Cognizant, a global provider of internet technology with \$18.5 billion in revenue, acquired Montana's Advanced Technology Group. ATG Cognizant provides customer and revenue management consulting services to companies around the country, re-imagining the full quote-to-cash life cycle. ATG Cognizant's Missoula Center serves as a key innovation hub, expanding its portfolio of cloud solutions. Working closely with the University of Montana to meet its immediate and long-term workforce needs nationally, ATG Cognizant has grown its Montana employee base three-fold since 2018. Cognizant (ATG's parent company) ranks 9th on Forbes' list of fastest-growing technology companies and 196th on the Fortune 500.

DISCOVER WHAT MANY OTHERS ALREADY HAVE ABOUT MONTANA

- Top five state for shortest average commute time
- No sales tax, creating one of the best business tax climates in the nation
- Top state to start a small business
- Highly trained, loyal workforce keeps recruitment costs low
- Consistently ranked one of the best states to live in



FACTS AT A GLANCE

94%

of Montanans 25 years and older have a high school diploma or higher

#5

in business tax climate

Top 10

state for renewable energy

#1

state to start a small business

#2

happiest state in the U.S.