

# MONTANA

## INNOVATIVE BY *NATURE*



### FDI INDUSTRY SPOTLIGHT CLOUD COMPUTING

Montana's abundant natural resources translate into low energy costs and of the energy we consume, much of it comes from renewable sources. Add that to a mountain climate that cools naturally at night and you'll certainly understand why data centers and other firms in need of bandwidth, power and talent for their business models relating to SaaS, streaming big data analysis, and cybersecurity like Montana.

Big Sky Country is home to vibrant small cities with abundant outdoor amenities where knowledge-based industry workers want to stay, thus reducing costly turnover. Companies such as Submittable, ClassPass, Schedulicity, and EventGroove have recognized and embraced this. In 2012, Montana startup RightNow Technologies was acquired by Oracle for \$1.5 billion. Today, Oracle still has significant operations in Bozeman, Montana.

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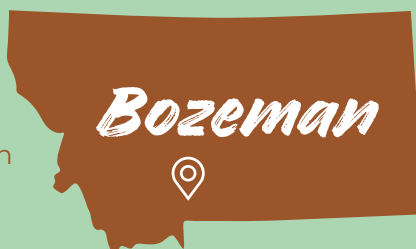
# CLOUD COMPUTING

## CASE STUDY: ADMINISTRATE



"When it was time to go to the U.S., we wanted to find a place that aligned with our values as a company. Montana's growing tech community shares our dedication for building a cutting-edge yet sustainable workplace and community. The open spaces and access to majestic mountains, rivers and forests provide fresh inspiration every day, and our unique location has become an asset in building business relationships. We're proud to call Montana home, as a company and as families who live and work here."  
-Patrick Flanagan, COO, Administrate

HOME COUNTRY U.K.  
MONTANA HOME Bozeman  
EXPANSION 2016



In 2016, Administrate made the decision to expand into the U.S., and Bozeman, Montana, was the logical choice. A leader in the cloud computing industry, Administrate offers an integrative approach to training software which connects training operations directly to a business' core systems. For cloud computing firms like Administrate, Montana offers a place that employees want to live; a place where they have direct and immediate access to the outdoors as well as the cultural amenities of vibrant small cities. This access pairs well with Administrate's four-day work week and cultural values that prioritize sustainable work. As Administrate continues to grow, they have found that Montana is ripe with networking opportunities and a skilled talent pool that includes Montanans as well as those from other parts of the country looking to move to Montana. A Mountain Time Zone location also allows Administrate to serve both U.S. coasts from its Montana location.

## DISCOVER WHAT MANY OTHERS ALREADY HAVE ABOUT MONTANA

- Top five state for shortest average commute time
- No sales tax, creating one of the best business tax climates in the nation
- Top state to start a small business
- Highly trained, loyal workforce keeps recruitment costs low
- Consistently ranked one of the best states to live in



## FACTS AT A GLANCE

#1

state to start a small business, creating an agile position for foreign entities seeking a U.S. presence

Top 10

state for software engineers to live and work, in 2022

75%

lifetime employee retention rate for high-tech businesses, an unheard-of figure in this industry

Top 10

state for renewable energy

600+

high tech firms call Montana home

\$2.9 billion

in high tech industry revenues in 2021

60+

direct flights to major cities from Montana airports