

Short bio for Brigitta Miranda-Freer 9-9-22

Brigitta Miranda-Freer has served as executive director of Montana World Trade Center (MWTC) since 2014 and as director of operations for Montana Technology Enterprise Center since 2018. Prior to her current roles, Brigitta served as director of business development for Missoula Economic Partnership, spearheading business attraction, retention, and expansion strategies for the community and membership manager for MWTC, counseling Montana exporters on global markets analysis, distributor/foreign partner identification and qualification, international shipping and logistics, and mitigation of foreign payment risk. She has also worked in international sales and marketing for Winner International and owned and operated a boutique import/export firm for 15 years. Brigitta holds undergraduate degrees in International Affairs and Spanish Latin American Area studies from the American University in Washington, DC and an MBA from the University of Montana.

Montana World Trade Center is one of 300+ World Trade Centers® around the globe and one of only two housed in a university campus. MWTC assists Montana businesses with their international trade endeavors; routinely coordinates outbound and inbound trade events; offers comprehensive, novel export education; and plays a leading role in bringing foreign direct investment into Montana.

www.mwtc.org

MonTEC is a technology-focused business incubator working to build a community of high-growth, knowledge-based enterprises in western Montana. Expansion of MonTEC is currently planned as the first phase of the Innovation Corridor Gateway project. [Montana Innovation Corridor Gateway Project — MonTEC \(montanaenterprisecenter.com\)](#)