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**WORLD TRADE CENTER
MONTANA**



World Trade & Investment Day

**May 22, 2024 | 12:30pm - 7pm
Montana State University**

Featuring Fireside Chat with Ambassador Max Baucus & US Commerce Secretary Gina Raimondo & Closing Reception Co-hosted with the Baucus Institute & Stockman Bank

Purpose:

International trade & investment are essential to Montana’s economy— from wheat to SaaS products and everything in between, Montanans are selling their products & services around the world, importing supply chain solutions, and receiving investment from global markets. Come join us to celebrate Montana’s successes on the global stage, learn about untapped opportunities, and gather together in celebration of world trade month.

Current Agenda Includes:

Gleaning insights on a dynamic global trade landscape from Ambassador Baucus, unveiling results of the MWTC Annual World Trade & Investment report, honoring the Montana Exporter of the Year as chosen by the Montana District Export Council, inviting Consuls General from our trading partner nations to share insights, meet with businesses and amass more granular detail about mutually beneficial trade and investment opportunities between Montana and their home country, offering timely training for Montana’s exporting and importing firms.

Current Sponsors

Marquee Sponsor



**MONTANA
STATE UNIVERSITY**

Platinum Sponsors



Reception Sponsor



Partners



2024 Montana World Trade & Investment Day

Sponsorship Packages

The Montana World Trade Center is excited to offer a range of sponsorship packages for the 2024 World Trade & Investment Day Event, providing your company with excellent visibility and unique opportunities to engage with the thriving tech community. Choose the sponsorship level that best aligns with your goals and budget:

Platinum Sponsorship - \$1,000 (Five Available)

- Logo placement on event website and mwtc.org website
- Recognition in pre-event promotional materials
- Verbal acknowledgment during the event
- Social media mentions
- Two complimentary event registration

Diamond Sponsorship - \$2,500 (Two Available)

- All Gold Sponsorship benefits, plus:
- Larger logo placement on event website and mwtc.org website
- Extended verbal acknowledgment during the event
- Enhanced social media exposure
- Five complimentary event registrations

Marquee Sponsorship - \$5,000 (One Available)

- All Platinum Sponsorship benefits, plus:
- Prominent logo placement on event website
- Exclusive recognition in event press releases
- Dedicated space for promotional materials at the event
- Ten complimentary event registrations

By choosing to sponsor the 2024 World Trade & Investment Day event, your company will gain visibility, networking opportunities, and demonstrate your commitment to fostering international pathways with Montana.

Secure your sponsorship now and be a key player in shaping the future of Montana's international landscape. Contact Brigitta at brigitta@mwtc.org to discuss the specific details of a sponsorship package listed above or to customize a sponsorship package by March 15th.

World Trade & Investment Day 2024

Agenda

Wednesday, May 22, 2024

Draft Subject to Change

- 12:30PM** **Event Check In**
- 1:00PM** **Lunch Service Begins**
- 1:10PM** **Formal Program Begins - Welcome to Montana State University**
Speaker: Alison Harmon, Vice President of Research & Development, Montana State University
- 1:15PM** **Welcome from Ambassador Max Baucus**
- 1:20PM** **State of Montana's World Trade & Investment Portfolio**
Speaker: Brigitta Miranda-Freer, Executive Director Montana World Trade Center
- 1:30PM** **DEC Exporter of the Year Award & Conversation**
Speaker: Paul Green, Montana Department of Commerce Director & District Export Council award recipient for 2023
- 2:00PM** **Leveraging Tech Hubs to Grow Tech Trade & Investment for Montana**
Critical insights from Montana tech industry leaders in photonics, quantum, SaaS, and biopharma. Panelists include: Jason Yager, Executive Director of the Montana Photonics & Quantum Alliance and others.
- 3:00PM** **Current State of World Trade and Investment & Impact on Montana**
Fireside chat featuring Ambassador Max Baucus, former U.S. Ambassador to China and Founder of the Baucus Institute, U.S. Secretary of Commerce, Gina Raimondo (invited) and Canadian Minister of International Trade, Export Promotion, Small Business and Economic Development Mary Ng (invited)
- 3:55PM** **Brief Remarks to Close Afternoon Session, Transition to Evening Reception**
Speaker: Brigitta Miranda-Freer, Executive Director Montana World Trade Center
- 5:30PM** **Evening Reception Co-Hosted by The Baucus Institute**
Location: Museum of the Rockies, 600 West Kagy Blvd. Bozeman, MT 59717
- 6:00PM** **Baucus Institute Welcome**
Speaker: Andrew Person, Executive Director, the Baucus Institute
- 6:05PM** **Comments from Ambassador Max Baucus**
- 6:15PM** **Comments from U.S. Secretary of Commerce Secretary Raimondo (invited)**
- 6:25PM** **Comments from Canadian Minister of International Trade, Export Promotion, Small Business and Economic Development Mary Ng (invited)**
- 6:35PM** **End of Formal Program, Networking Continues**
Speaker: Brigitta Miranda-Freer, Executive Director, Montana World Trade Center
- 7:00PM** **End of Reception**