

Angela Marshall Hofmann

Head of Government Affairs, JCPenney

For over 20 years, Angela has served as a trusted advisor to members of the U.S. Congress and Executive Branch as well as to CEOs and senior executives in complex, multi-national organizations.

Angela currently serves as the head of Government Affairs for JCPenney, a 120-year old national retailer with operations in 49 states and Puerto Rico. In this position she oversees the company's local, state, federal and international government relations. She additionally leads the organization's sustainability and corporate responsibility initiatives.

She began her career with the Honorable Senator Max Baucus in 1989 as a congressional liaison in the State of Montana. After receiving her Juris Doctorate from the University of Montana in 1997, she served as legislative counsel for agriculture and trade in Washington, D.C. and later as International Trade Counsel on U.S. Senate Finance Committee.

In 2002, Angela joined Walmart Stores, Inc. leading trade policy in the Washington Office. She later moved to headquarters in Bentonville, Arkansas and served in a number of executive roles including as Vice President, International Corporate Affairs, at Walmart Stores, Inc. where she led the company's external engagement in 40+ retail, ecommerce and sourcing countries around the world. She also launched innovative public-private chain capacity building projects focused on transparency, building safety, agricultural development and women's economic empowerment in Latin America, Asia and Africa.

In 2015, she founded World Strategies, LLC, a woman-owned government affairs and policy consulting firm providing strategic, innovative solutions to accelerate global investment, manage risk, enhance reputation, and drive cost savings. In this role she co-founded and led Farmers for Free Trade a non-profit supporting American agricultural producers and agro-industry through grassroots efforts which delivered the bipartisan U.S.-Mexico-Canada Agreement (USMCA) as well as hosted thought-leadership roundtables including AgTalks.

Most recently she served as Vice President, International Trade and Supply Chain Resiliency, for Sandler, Travis & Rosenberg, based in the firm's Washington, D.C., office where she advised clients on global trade as well as assisted organizations in developing resiliency plans to ensure greater visibility to, and accountability over complex, global supply chains. She additionally served as a Senior Advisor to Eurasia Group where she launched the organization's Industrial and Consumer Corporate Practice, specializing in geopolitical risk impacting global manufacturing, logistics, retail, and consumer goods multinational organizations in North America, Europe, Asia and Latin America.

Angela is a staunch advocate for women's empowerment and continues to be active in the Organization of Women in International Trade ("OWIT") a voluntary, non-profit association of professionals interested in international trade.